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## **Skills**

UI Design
UX Design
Adobe Creative Suite
Wireframing
Prototyping
Bootstrap framework
Project Management
Agile Development
HTML
CSS

## Qualifications

#### Amersham & Wycombe College

#### 1999 - 2001

WordPress

- BTEC National Diploma in Graphic Design
- City and Guilds in Photography

2001 - 2003

HND in Graphic Design

2003 - 2004

BA (Hons) Applied Graphic Studies

## **Profile**

I am an experienced and enthusiastic end to end UI/UX Designer that delivers UI, UX and digital design solutions using Adobe Creative Suite, wireframing and prototyping software and front end development skills. I have experience in the full life-cycle of projects from the initial client briefing and UX stages, onto the prototyping and design stages, through to the front-end build whilst working closely with colleagues and clients throughout.

I have taught myself most of the skills I know along with the programmes I use, and I am always trying to improve my knowledge of the digital industry by reading blogs, tutorials and from my co workers.

I have been privileged to be able to work on brands such as Open University, Sodexo, Marks & Spencers, NEXT, Dulux, Dulux Trade, Cuprinol, Polycell, Jessops and more.

## **Employment**

# Digital Designer/Project Manager - S-Digital

April 2018 - Present

In an extension from my previous roles and responsibilities at S-Digital I have taken on the role of Project Manager, which has helped build further and maintain strong client relationships. With this extra responsibility I take on day-to-day management and accountability for most tasks and projects within the team, keeping all tasks to the highest quality whilst on time and budget. I regularly manage issues and discuss new features through our client ticketing system, and will deliver full proposals and estimates for many of the tickets.

Individually and with my manager I manage and update the teams work schedule, keeping the team and our clients updated with the delivery dates.

#### **Digital Lead - Prism Create**

November 2017 - March 2018

The role of Digital Lead was to oversee all digital projects across Prism and manage each job independantly, whether it be outsourcing a task to external development agencies or doing it myself. I regularly created wireframes and prototypes for websites and campaign landing pages for clients, and saw them through to development, QA testing and go live.

I maintained the infrastructure of our hosting and domains for ourselves and for our clients. I also played an active role in helping the development and growing knowledge of the Prism team.



# **Employment**

### **Digital Designer - S-Digital**

January 2016 - November 2017

I am involved in the full work flow of a project from initial client meetings to discussing and taking briefs, to wireframing/prototyping, through the design process and then onto the building, testing and deployment of the project.

I use Adobe Creative Suite to create responsive websites and code using the Bootstrap framework with XML and XSL templates, whilst working closely with developers to bring the project/task together for QA and deployments.

#### Web Designer - Jessops

#### December 2014 - December 2015

- Introducing new fluid HTML & CSS framework
- Using heat mapping and A/B page testing tools to make decisions on best placement for banners and key sections on website
- Improving homepage framework & UI
- Designing and handcoding supplier Brandshops
- Developing designs for main navigation and prominent sections of site
- Regular homepage banner updates and HTML sales emails
- Liasing with external development agencies for website development
- Managing ideas and promotions of internal teams

#### Web Designer - AkzoNobel

#### April 2009 - November 2014

- Regular maintenance of multiple websites
- Involved in the a variety of UX site testing on new Dulux global brand
- Full work flow in designing and building new sites
- Designing and building new sections in sites
- Project management
- Designing apps for iPhone
- Image creation

### Web & Graphic Designer - Whisper Communications

### May 2007 - March 2009

- Designing and building new sections and maintenance of sites
- Promotional artwork & newsletters for sales teams
- Involved in UI & UX for new OMS for sales team

#### **Web Designer - EuroFinance**

October 2006 - February 2007

Web Designer - DLG

February 2006 - August 2006

#### **Junior Designer - WCB Design Consultancy**

June 2004 - February 2006



## **Interests**

In my spare time I am a devoted and fun-loving husband and Dad to 3 young boys, I enjoy cooking, comedy and films. I enjoy watching all types of sport and I regularly play football. On a Saturday and Sunday morning I run and coach one of my sons football teams, which I absolutely love.